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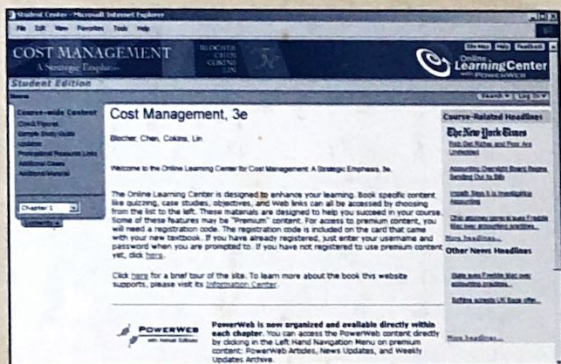
COST MANAGEMENT

A Strategic Emphasis

McGraw-Hill
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Blocher/Chen/Cokins/Lin Technology

The Online Learning Center (OLC)



Check it out at www.mhhe.com/blocher3e!

Students continue to study online, just as many instructors utilize the Web to present and manage course material. The Online Learning Center that accompanies *Cost Management: A Strategic Emphasis* now comes with **PREMIUM CONTENT** for students with the purchase of a **NEW** text.

Housed in this special area of the OLC are **daily and weekly updated articles and news feeds** from the *New York*

Times and PowerWeb. Also available here is the **Activity-Based Costing (ABC) Software** created by SAS, complete with a special case that integrates an application giving students a chance to use a professional software package they may use later in their careers.

In addition to the content above, the OLC is a one-stop resource for essential course resources for students and instructors alike:

For STUDENTS:

- Sample Text Chapter 2
- Sample Study Guide Chapter 2
- Chapter Objectives
- Chapter Overview
- Spreadsheet Templates
- Internet Exercises
- Key Term Review Flashcards
- eLearning Sessions
- Online Quizzing
- PowerPoint Presentations
- Links to Professional Resources
- Company Links
- Present Value Tables
- Text Updates
- Check Figures

For INSTRUCTORS

(And password protected):

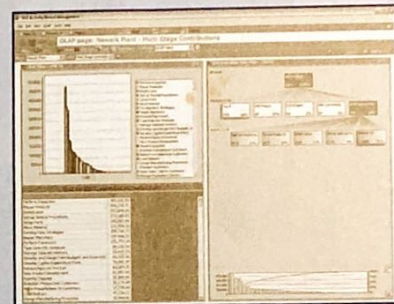
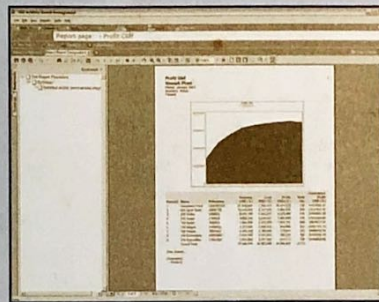
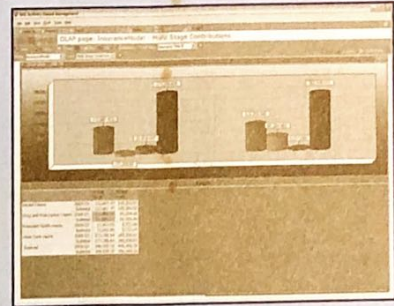
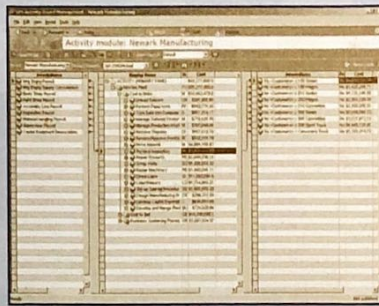
- Sample Syllabi
- Instructor's Resource Guide
- Solutions Manual
- PowerPoint Presentations
- Solutions to ABC Software Integration Case
- Solutions to Spreadsheet Templates
- Solutions to Internet Exercises
- Link to PageOut
- Transition Notes
- Text Updates

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SAS Activity-Based Costing (ABC) Software Integration



Activity-Based Costing (ABC) is a cost accounting method used by leading firms to accurately determine the costs of their product lines, service lines, distribution channels, and customers. SAS's Activity-Based Costing (ABC) Software is then used to identify the firm's most profitable products and customers, their inefficient operations, and their most effective and ineffective management methods.



The increasing breadth of diverse products and service lines, and the resulting expansion of indirect costs (overhead) to manage the resulting complexity and size of operations has created the need for ABC. In many ABC-using firms it has also required the use of effective software systems to maintain and process the information. Case material designed for Blocher/Chen/Cokins/Lin, *Cost Management: A Strategic Emphasis*, 3e uses the ABC software from SAS Institute Software of Cary, NC— software that is used worldwide for performance management functions/analysis.

The SAS ABC/M software (formerly called OROS) maintains and processes information about the activities within a company. OROS Quick, a simplified version of the fully functional software, includes all the steps of developing an activity-based costing system, including:

- Creating the necessary files of information about cost resources, activities, and cost objects
- Creating the cost driver assignments
- Data entry
- Calculating ABC costs
- Comparing ABC costs to traditional cost calculations

The OROS Quick software and a related tutorial are available for download at www.mhhe.com/blocher3e, the Online Learning Center (OLC) that accompanies Blocher/Chen/Cokins/Lin, *Cost Management: A Strategic Emphasis*, 3e. The software and tutorial are designed for those new to activity-based costing as well as the more experienced user.

The Blocher/Chen/Cokins/Lin *Cases & Readings Manual* and OLC include a short case that can be used with the tutorial and software to complete a short ABC application. The objective of the case and tutorial is to illustrate how a comprehensive ABC software system such as SAS can be used. While the case is greatly simplified, the software is capable of running large scale, complex applications. In this way, the case provides insight into actual applications of ABC that go well beyond the typical textbook examples. Additional cases will be added to the OLC as they become available.

Cost Management

A Strategic Emphasis

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A Strategic Emphasis

Third Edition

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We dedicate this edition . . .

To my wife Sandy, and our children Joseph and David

Ed Blocher

To my wife Mary, and our children Robert and Melissa

Kung Chen

To my wife Pam Tower, and my mentor Robert A. Bonsack, a true craftsman in the field of cost management

Gary Cokins

To my wife Angela, and our children Bill and Margaret

Tom Lin